

August 15, 2018

Request for Proposal

Organization: [California Fig Advisory Board](#) (CFAB)
Solicitation: Writer/editor contractor
Activity: California Figs Cookbook

CFAB seeks proposals from qualified writer and/or editor contractors to complete services outlined below. Services to be completed in Fall 2018:

Project Description:

Conceptualize and write/edit cookbook using new recipes and featuring California Grown Figs and other California Grown partners. The full-color California Figs Cookbook will include California fig orchard and farmer images and profiles, plus forward by James Beard award-winning chef.

Services to include:

- Table of contents recommendations
- Recipe and photo recommendations
- Copy writing
- Recipe editing (and development, if needed)
- Multiple rounds of revisions

Services do not include:

- Photography
- Creative Design
- Chef foreword
- Printing

Qualifications:

- Cookbook writing experience.
- Recipe and photography trend knowledge.
- Ability to work quickly and efficiently.
- Previous services for commodity or ag organization.
- Passion for and familiarity with California Grown Figs.

Funding:

- \$12,000-\$20,000 USD

Submissions:

Proposals should be submitted electronically along with examples of work to the California Fig Advisory Board: kstockli@californiafigs.com.

Open date for this solicitation is: August 15, 2018 and submissions must be received by CFAB by September 5, 2018. The successful contractor(s) will be notified of selection within five days of the closing date.

This solicitation is open to all individuals without regard to race, color, national origin, gender, religion, age, disability, sexual orientation, marital or family status, political beliefs, parental status, or protected genetic information.